

# Burst of Radiance SHAMPOO



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## FOR CLEANER, HEALTHIER, SHINIER, MORE MANAGEABLE HAIR

Gently cleans and protects your hair and scalp from the stresses of pollution, coloring, and styling

**THE STORY:** This moisturizing, organic shampoo is wonderful for all skin types including sensitive skin. It is infused with antioxidants and anti-inflammatory Omega-3 oils from cold-processed K48 Plus, Antarctic krill oil. The natural and organic ingredients serve to replenish and moisturize as they clean while the beneficial addition of essential oils will lift your spirits and calm your stress as you shower.

### NUTRITION FOR THE SKIN:

Most shampoos strip the skin of its natural oils then supply fats and oils to hydrate the hair and scalp. This results in your hair and scalp getting drier and less healthy over time. Burst of Radiance toxic-free shampoo respects your hairs' natural oils, while allows your scalp to breathe. The natural fragrances are like a daily aromatherapy session that will ease stress and increase mental focus.

### THE SCIENCE:

Sebhoric dermatitis is a common inflammatory condition of the scalp that leads to increasing dandruff and possibly hair loss. I highly recommend this anti-inflammatory Omega-3 enriched shampoo for everyone. Most people are exposed to over 200 synthetic chemicals each morning as they prepare for the day. Many of them are unsafe. A shampoo containing only natural ingredients and fragrances greatly lowers your chances of toxicity. Chronic lung conditions (like COPD) are a serious and sometimes deadly concern for many people. Most people don't realize that synthetic fragrances in shampoos and other personal care products seriously encourage and aggravate these chronic lung conditions.

Dr. David Bowman  
Medical Advisor



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